

**Appendix C Pricing Index
DIR-CPO-4406**

Monkee-Boy Web Design, Inc.

CATEGORY	SERVICE DESCRIPTION	UNIT	DIR Customer Discount % off MSRP
WEBSITE DESIGN/DEVELOPMENT	Web Accessibility Services	Hour	22.21%
	Account/Project Management	Hour	22.21%
	Account/Project Management	Hour	22.21%
	Domain Registration/Management	Hour	22.21%
	Research/Strategy	Hour	25.56%
	Web Analytics	Hour	22.21%
	Web Content Writing	Hour	22.21%
	Web Maintenance (Enhancements, Upkeep, Training, General Services, etc.)	Hour	22.21%
	Web Marketing (SEO, PPC Mgmt, SEM)	Hour	22.21%
	Web/Mobile Development	Hour	22.21%
	Web/Mobile/UX Design	Hour	22.21%
HOSTING & DOMAINS	Domain Registration (annual)	per domain/year	20.00%
	Premium "Habitat" Hosting (annual)	per domain/year	20.00%
	Standard Hosting (annual)	per domain/year	20.00%
TURNKEY SOLUTIONS	Digital SWOT Analysis	per site	20.00%
	Google Apps Setup + Configuration	per domain	20.00%
	Holistic Diagnostic Strategy	per project	20.00%
	Holistic Digital Marketing Strategy	per company	20.00%
	WordPress "Safe and Sound" Package (per month)	per site	20.00%
	Website Evolution Programs	per site	20.00%
	WordPress "SEO Protection" Package (per month)	per site	20.00%