

## Appendix C Pricing Index

**DIR-TSO-4237**

**Workflow Products, LLC**

| CATEGORY                               | SUBCATEGORY - SERVICE DESCRIPTION  | SERVICE ZONE | UNIT               | DIR Customer Discount % off MSRP |
|--|--|--------------|--------------------|----------------------------------|
| Accessibility                          | Testing  | All          | Per Hour           | <b>17.00%</b>                    |
|  | Training   | All          | Per Hour           | <b>21.00%</b>                    |
| Business Analysis                      | 24/7 Automated Monitoring System   | All          | Per Hour           | <b>17.00%</b>                    |
|  | Server support   | All          | Per Hour           | <b>21.00%</b>                    |
|  | Time Bracketed Reports   | All          | Per Hour           | <b>21.00%</b>                    |
|  | Website Traffic Analysis   | All          | Per Hour           | <b>17.00%</b>                    |
| Domain Name System (DNS) Management    | Registration   | All          | Per Hour           | <b>17.00%</b>                    |
|  | Renewal  | All          | Per Hour           | <b>17.00%</b>                    |
|  | Server Setup   | All          | Per Hour           | <b>12.00%</b>                    |
|  | Server Support   | All          | Per Hour           | <b>12.00%</b>                    |
| Turnkey Solutions                      | Event Calendar<br>Public facing calendar for scheduling events<br>Integration into Website   | All          | One Time setup fee | <b>21.00%</b>                    |
|  | Location finder<br>Public facing map for finding the nearest branch location<br>Integration into Website                           | All          | One Time setup fee | <b>21.00%</b>                    |
| Web Content Management (WCM)           | Vendor provided Website Content Management   | All          | Per Hour           | <b>17.00%</b>                    |
|  | Creation and support for a solution allowing DIR customers to Manage Web Content   | All          | Per Hour           | <b>12.00%</b>                    |
| Web Training, Maintenance, and Support |  | All          | Per Hour           | <b>12.00%</b>                    |
| Website Design                         | Appearance   | All          | Per Hour           | <b>17.00%</b>                    |
|  | Search Engine Optimization (SEO)<br>Search Engine Optimization (SEO) provided will be desktop, laptop, tablet and Mobile-friendly. | All          | Per Hour           | <b>12.00%</b>                    |
|  | Usability<br>Usability includes creation of an interface accessible to the disabled.   | All          | Per Hour           | <b>17.00%</b>                    |
| Website Development                    |  | All          | Per Hour           | <b>21.00%</b>                    |

*\*Important Note: Vendors quote to DIR customers shall include the DIR administrative fee. The fee shall be added after discount off MSRP is applied.*