

**Appendix C Pricing Index
DIR-TSO-4374
Kaepfel Consulting LLC**

CATEGORY	SUBCATEGORY	SERVICE DESCRIPTION	MSRP	UNIT	DIR Customer Discount % off MSRP
Business Analysis Services	(Provide any additional business tools offered and price structure offering - e.g. one time, monthly fee, annual fee)	(Provide any additional business tools offered and price structure offering - e.g. one time, monthly fee, annual fee)-If 24/7 real-time tool is required for the Reporting and Analysis functions, Kaepfel will agree with client on which tool makes the best			0%
	Monthly Activity Reports	Monthly Activity Reports-(\$80/hr.) Time and material basis. However, once initial reports are designed, we can provide on monthly basis for fixed number of hours once the reports are designed and recurring basis. For recurring standard reports we can pr	\$100.00	Per hour	20.00%
	Website Traffic Analysis	Website Traffic Analysis-(\$112.50/hr.) Time and material based upon the requested Analysis. Typical Analysis take 5-10 hours per request	\$125.00	Per hour	12.50%
Domain Name System (DNS) Management	Additional Services	Additional Services-\$80/hr. For transferring and IP mapping type requests. Kaepfel will perform any additional DNS services (such as mapping) on a time and material basis at rate stated.	\$100.00	Per hour	20.00%
	Domain Name Registration (one time fee)	Domain Name Registration (one time fee)	\$200.00	Per Registration	40.00%
	Domain Name Renewal (yearly fee)	Domain Name Renewal (yearly fee)	\$100.00	Per Registration	20.00%
MAINTENANCE, TRAINING AND SUPPORT	Support - (monthly, annually)	Support - (monthly, annually)-Hourly- Typical monthly costs are <\$525.00 per month. Based upon size and complexity of support agreement.	\$87.00	Per hour	0%
	Support - (monthly, annually)	Support - (monthly, annually)-Hourly- Typical monthly costs are <\$525.00 per month. Based upon size and complexity of support agreement.	\$87.00	Per hour	0%
	Training - (per class, hourly)	Training - (per class, hourly)-Daily instructor cost is all we charge and this is \$800/day	\$800.00	Per Day	0%
	Website Maintenance - (hourly, monthly, annually)	Website Maintenance - (hourly, monthly, annually)-Hourly is the typically approach with clients. However Monthly and annual are based upon the size and complexity of the sites to maintain. Typical cost range from \$525 -\$2500/month based upon size and	\$87.00	Per hour	
Turnkey Solutions	Maintenance is <10% cost of initial build on an annual basis	Our Maintenance and ongoing support cost is typically <10% annual of the total cost to build the custom solution. Service included are: Compliance and compatibility with current release of operating systems by platforms used, any defect management and			0%
		There are many third party tools which can be used for Turnkey solutions. Kaepfel Consulting remains 3rd party neutrality by not recommending one tool, but instead, we help Texas evaluate the best options and we decide together which is the best 3rd par			0%
	Time and Material based upon the project. Turnkey for us is all custom build and agreed upon by a time and material rate card. We wil-Any new small enhancements requested during our maintenance period would be built using our DIR IT Staffing rate card.	Time and Material based upon the project. Turnkey for us is all custom build and agreed upon by a time and material rate card. We will use our DIR IT Staffing rate card for any custom build Turn Key Solution which we also manage. Services include Webs			0%
Website Design	Includes Usability Engineering -Complex functionality and integrations		\$175.00	Per hour	35.00%
	Standard Content/informative page		\$110.00	Per hour	22.00%
	Transactional functions and moderate complexity		\$145.00	Per hour	29.00%
Website Development	Complex functionality and integrations		\$120.00	Per hour	24.00%
	Standard Content/informative page		\$85.00	Per hour	17.00%
	Transactional functions and moderate complexity		\$100.00	Per hour	20.00%