

General Overview for Potential Exhibitors

DIR Technology Forum 2017

Balancing Tradition with Innovation

Tuesday, October 17th | 8:00 am – 4:30 pm | Austin, Texas

Since the educational focus of this conference changes each year, predicting how many and who will attend requires a crystal ball. However, based on DIR plans and past events – the following information may be useful.

History

DIR's fall conference evolves to fit the current educational needs of Texas state government IT leaders. The focus of this event was originally the "DIR Wireless Forum" which then became "DIR Telecom Forum" for several years. Last year, DIR broadened the scope and re-named the conference, still having a bit of a telecom focus. This year, it's broader still. We are considering all IT issues of key importance to government as well as DIR-specific topics.

Size

This is a fairly intimate event, which exhibitors tend to enjoy. Based on past events, we project something like:

- 200+ government attendees representing 65-75 entities
- 50+ exhibit reps, speakers, staff

The conference capacity is about 325 people due to facility size, and we can accommodate 25-30 exhibitor tables.

Exhibit Cost

Expenses at the conference site increased, and we are still evaluating the budget to set the 2017 fees. However, we anticipate **exhibitor fees will be within \$100 of last year**, perhaps the same:

Exhibitor Fees for DIR Tech Forum 2016

Early Bird: \$559

Regular \$669

Late \$799

- There is only one level, so differences depend on date registered/paid.
- Exhibits at this event are very simple: tabletops with 5' table, drape, 2 chairs. Exhibitor fee includes 2 reps.
- Extra reps are usually \$75 each with a total max of 4 (inclusive of the original 2).
- If a company provides a speaker, that person does not count as an exhibit rep.

Firm information for DIR Tech 2017 should be available in early June.

Target Audience

DIR's focus will be to invite the government IT leaders from the 175+ state agencies, inclusive of higher education. Other government levels are welcome to attend (K-12, local gov, etc.). But our outreach is primarily to the state level, which is ROUGHLY divided into about 100 "agencies" located in the Austin area and 70+ institutions of higher education. Even though the event is free to attendees, those not in the Austin area have to consider travel costs. We do get some non-locals attending, but naturally not as many. Similarly, City of Austin is often interested in DIR events but other local government entities less so due to distance.

HISTORICAL INFORMATION

DIR Technology Forum 2016 (10/11/2016)

Telecom and IT for Texas Government

Attendance

Total Attendees On-Site (includes speakers)	231
Total People Onsite (incl Exhibitors, staff)	304
<i>No Shows (not included in above figures)</i>	<i>62</i>

Employer Type

TX State Gov/Higher Ed	208
Private Sector (Spkrs, Exhibit Reps)	86
Local Government	7
Other Gov/Non-Profit	3
Grand Total	304

DIR Technology Forum 2016 – Government Organizations Represented

Beeville Independent. School District	Texas Department of Agriculture
City of Austin	Texas Department of Criminal Justice
City of Seguin	Texas Department of Information Resources
Commission on State Emergency Communications	Texas Department of Insurance
Court of Criminal Appeals	Texas Department of Licensing and Regulation
Credit Union Department, State of Texas	Texas Department of Motor Vehicles
Dallas Independent School District	Texas Department of Public Safety
Department of Aging and Disability Services	Texas Department of Transportation
Department of Family and Protective Services	Texas Education Agency
Department of Savings & Mortgage Lending	Texas Emergency Services Retirement System
Department of State Health Services (DSHS)	Texas Ethics Commission
Employees Retirement System of Texas	Texas Facilities Commission
ESC Region 12	Texas General Land Office
General Land Office	Texas Health and Human Services Commission
Health Professions Council	Texas Higher Education Coordinating Board
Legislative Budget Board	Texas Historical Commission
Lottery Commission	Texas Juvenile Justice Department
Office of the Attorney General	Texas Legislative Council
Office of the Governor	Texas Medical Board
Prairie View A&M University	Texas Military Department
Public Utility Commission of Texas	Texas Parks and Wildlife Department
Smith County	Texas Racing Commission
St. Mary's Academy Charter School	Texas Real Estate Commission
State Office of Administrative Hearings	Texas School for the Blind and Visually Impaired
State Office of Risk Management	Texas State Board of Pharmacy
Teacher Retirement System of Texas	Texas State Library and Archives Commission
Texas A&M University Galveston Campus	Texas State Securities Board
Texas A&M University-Commerce	Texas Tech University
Texas A&M University-San Antonio	Texas Treasury Safekeeping Trust Company
Texas Board of Architectural Examiners	Texas Veterans Commission
Texas Board of Chiropractic Examiners	Texas Water Development Board
Texas Board of Professional Engineers	Texas Workforce Commission
Texas Civil Commitment Office	The University of Texas at Austin
Texas Commission on Environmental Quality	University of Texas Health Science Center in Houston
Texas Commission on the Arts	UTMB Health
Texas Comptroller of Public Accounts	Workforce Solutions Capital Area Workforce Board

DIR Technology Forum 2016 - Government Attendee Titles

(Duplicates Removed)

Administrator	Director of Internal Audit	Manager, TSO Projects & Data Analytics
Analyst	Director of Licensing & Information Resources	Network Admin
Application Services Manager		Network Architect
Applications Development Manager	Director of Programs & Technology	Network Manager
Assistant Director	Director of Public Affairs	Network Services Manager
Assistant Attorney General	Director of Staff Services	Network Services Team Lead
Assistant Commissioner and General Counsel	Director of Technology Operations and Planning	Network Specialist
Assistant Deputy, PLPO & General Counsel	Director, Digital Government	Operations Support
Assistant Director, ITS	Director, Enterprise Infrastructure Svcs	Policy Development Officer
Assistant Vice President for Information Resource Management	Director, Enterprise Solution Services	Press Secretary
Attorney	Director, Enterprise Strategic Sourcing	Procurement Officer / CTPM
Audit Manager	Director, Network Services	Program Director
Auditor	Enterprise Architect	Program Specialist
Building Controls Network Manager, ISO	Enterprise Governance Manager, IT Project Manager	Programmer
Business Analyst	Enterprise Relationship Manager	Programmer Analyst
Business Analyst	Enterprise Solution Architect	Project Coordinator
Business Analyst, CTCM	Executive Director	Project Manager
Business Continuity and Disaster Recovery Planner	GIS Systems Coordinator	Publishing Coordinator
Business Continuity Coordinator	Governance: Change & Release Manager	Purchaser
Business Process, Security and Risk Specialist	Health IT Manager	Purchaser, Contract Manager
CCTS Operations Manager	Help Desk Supervisor	Purchasing Manager
Chief Administrative Law Judge	HUB Coordinator	Records Coordinator
Chief Auditor	IAM Architect	Records Manager
Chief Information Officer (CIO)	Information Resources Director	Security Analyst
Chief Information Security Officer (CISO)	Information Resources Manager	Security Program Services Delivery Lead
Chief Technical Officer (CTO)	Information Security	Senior IT Auditor
Chief, Information Governance and Logistical Operations Division	Information security analyst	Senior Network Analyst
CIS R&D Manager	Information Security Officer	Senior Risk Management Specialist
Continuity Coordinator	Interim Assistant Commissioner, ISS	Senior Telecommunications Analyst
Contract & Purchasing Program Manager	Interim IT Director	Service Fulfillment Manager
Contract Administrator	Internal Auditor	Software Developer
Contract Manager	IR Analyst	Sr. Business Analyst
Contract Specialist	IT Administrator	Sr. Market Research Data Analyst
Customer Service Operations Director	IT Audit Team Lead	Supervisor Systems Integration
CyberSecurity	IT Audit Work Lead	Systems Administrator
Data Analysis	IT Auditor	Systems Analyst
Data and Technology Officer	IT Business Systems Analyst Sr.	Systems Support Specialist
Data and Technology Specialist	IT Contractor	TDEM State Coordinator - CIS
Database Administrator	IT Developer	Team Lead, Application Development
DCS Business Solutions Manager	IT Director	Technical Risk Analyst
Deputy CIO	IT Info Security Tech	Technology Coordinator
Deputy CISO	IT Manager	Technology Director
Deputy Director	IT Manager, Infrastructure Services	Technology Prog/Pgm Mgmt
Deputy Executive Director for Administration	IT Operations Manager	Telecommunications Analyst
Digital Government Business Analyst	IT Project Manager	Telecommunications Manager
Director	IT Project Portfolio Manager	Telecommunications Supervisor
Director Data Center Services	IT Purchaser	Telecommunications, Team Lead
Director of Clinical and Enterprise Systems	IT Security Analyst	Training Specialist
Director of Computer Services	IT Special Projects & Contract Mgt Support	Web & Application Developer
Director of Information Security Assurance	IT Systems Consultant	Web Admin IV
Director of Information Technology	IT/Communications Director	Web Developer
	Lead Systems Developer	Webmaster
	Manager	Website Administrator/EIR Accessibility Coordinator
	Manager - Voice and Data Services	
	Manager Critical Information Systems HQ	
	Manager of Network Operations	