Texas State Government

Inter-Agency Event

8:30 AM – 4:30 PM

Hosted by the:

SACC Training & Development Subcommittee
**Session Descriptions**

**Breakout Session I (9:45 – 10:40am)**

**Storytelling with Purpose**
Joshua A. Bann, *Training Curriculum Developer*, Dept. of Family and Protective Services (DFPS)
In the classroom, trainers tell stories on a regular basis. But how often do we take the time to ensure those stories are well-developed, with theme and purpose, specifically designed to trigger desired results (such as increased focus, release of tension, and emotional connection to content) in our participants? Discover tools to create and deliver stories that are well-constructed, meaningful, and purposefully designed to achieve desired outcomes.

**Do You “Buy” or “Make” Your Leaders?**
Annabelle Arteaga, Ph.D., *Organizational Psychologist*, Millvale
If you choose to “make” leaders from within, you must provide an exceptional onboarding and integration process to avoid costly disruption, inefficiency, and failure. Walk through a blueprint for building a strong support system to position a new leader to meet performance expectations and to have a greater impact on the overall performance of the organization.

**eLearning for All: Creating Engaging and Accessible Online Training**
Luke Stollings and Gina Cruz, *eLearning Developers*, Texas Workforce Commission
Explore eLearning built with SoftChalk and other development tools that combines instructional design techniques and accessibility requirements to create engaging experiences for all learners, including those with disabilities.

**Breakout Session II (10:45 – 11:45am)**

**Next-Level PowerPoint**
Scott Abel, *Leadership Academy Manager*, Health and Human Services Commission (HHSC)
Too often participants disengage from training because of the trainer’s ineffective and often times distracting use of PowerPoint. This session provides the do's and don'ts of using this presentation tool and demonstrates tips and tricks to take your slide deck to the next level while keeping your participants fully engaged.

**Succeeding with SMEs – Lessons Learned**
Sarah Calder, M.S.Ed., *eLearning Developer*, Texas Commission on Environmental Quality (TCEQ)
As instructional design professionals, we work with a variety of subject matter experts (SMEs). This session contains tips on how to handle some of the common frustrations of working with SMEs, as well as how to start strong and keep your project moving forward to production.

**Using Microlearning to Develop Your Workforce**
Brandon Winston, *Senior Instructional Designer*, Microassist
Explore microlearning and how to use it in your organization. You’ll be able to identify opportunities to incorporate these short bursts of learning into your training program, employ techniques to construct microlearning that’s compelling and relevant, and identify tools and ways to share resources.
### Breakout Session I
#### (1:15 – 2:10pm)

**Creating Learning Experiences in a Swipe-Left/Swipe-Right World**
Jonathan Peters, Ph.D., *Chief Motivation Officer*, Sententia Gamification

Now that they’re distracted by their devices, could you use new ways to engage participants? When we look at the evolution of learning, we discover that the lecture/test model has only been used for a sliver of time. We are hardwired to learn through story and play, not read text and listen to long lectures. Since memorization is no longer a necessary skill (Hey Siri...), we can rethink how we train, test, and evaluate learning success.

### Basic Communication Style Inventory

Cecilia Ragland-Loment, *Organizational Development Specialist*, HHSC

Identify your basic communication style through a communication inventory assessment. This assessment shows your preferred style and why you communicate the way you do. You will be able to identify others' communication styles which enhances your productivity and ability to better understand others in your trainings, workplace, and social settings.

### Develop the eLearning Your Program Deserves for the Training Results You Want

Mary Hancock, *Learning and Development Consultant*, Key Point Learning

Explore techniques that create learning that produces behavior change and maps to measurable outcomes. We’ll discuss factors that affect the time and cost of developing eLearning, and we’ll mention some of the challenges and opportunities presented by working with internal and external teams to build your program.

### Breakout Session II
#### (2:30 – 3:25pm)

**Making Your Message Memorable**
Jim Comer, *Speaker/Author/Coach*, Comer Communications

How much is it worth to speak with confidence, clarity, and create a message that audiences remember? Learn practical techniques to overcome nervousness and use your individuality to build rapport with any audience during this interactive session.

**Workforce 2020: Training and Empowering the iGeneration**
Laura Johannsen, *Training Specialist*, Texas Department of Transportation (TXDOT)

Born after the mid-90s and raised in the 2000s, the iGeneration (iGen) will comprise 20 percent of working adults by the year 2020. They grew-up in the digital age and have never known a world without the Internet. iGen will bring stronger virtual communication skills, online collaboration skills, and an entrepreneurial spirit to the workplace. iGen learns by actively creating content, not passively receiving it from an instructor. They are (almost) here—are we ready?

### Wham! Bam! Pow! Using Comic Book Design to Engage Learners

Kevin Gumienny, Ph.D., *Senior Learning Architect*, Microassist

Comic books have been available for over a century and they’ve been used to deliver training for over seventy-five years. Join us as we explore the ways we can adapt comic book techniques to design delightful and effective eLearning. We’ll discuss elements of comic book design, review existing examples of comic book-style training, and show how you can use these techniques in the eLearning that you design.
# Training EXPO 2018 Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Big Tex</th>
<th>Lil Tex</th>
<th>Balcones</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Registration &amp; Coffee</td>
<td>Refreshments and Networking in the Atrium</td>
<td>eLearning for All: Creating Engaging &amp; Accessible Online Training</td>
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<tr>
<td>8:30</td>
<td>Welcome and Introduction to EXPO (Big Tex)</td>
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| 8:40  | Opening Session - The Power of Words in Learning, Leading, and Living  
Brian Francis, Executive Director, Texas Department of Licensing and Regulation (TDLR) |                                                                                  |                                                                         |
| 9:25  | **Morning Break**  | Refreshments and Networking in the Atrium |                                                                         |
| 9:45  | Storytelling with Purpose | Do You "Buy" or "Make" Your Leaders? | Using Microlearning to Develop Your Workforce |
| 10:40 | 5-Minute Transition Break for Room Changes |                                                                                  |                                                                         |
| 10:45 | Next-Level PowerPoint | Succeeding with SMEs - Lessons Learned |                                                                         |
| 11:45 | **Lunch** (on your own) | Networking Tables in the Atrium |                                                                         |
| 1:15  | Creating Learning Experiences in a Swipe-Left/ Swipe-Right World | Basic Communication Style Inventory | Develop the E-Learning Your Program Deserves for the Training Results You Want |
| 2:10  | **Afternoon Break**  | Refreshments and Networking in Atrium |                                                                         |
| 2:30  | Making your Message Memorable | Workforce 2020: Training & Empowering the iGeneration | Wham! Pow! Using Comic Book Design to Engage Learners |
| 3:25  | 5-Minute Transition Break for Room Changes |                                                                                  |                                                                         |
| 3:30  | **Closing General Session - Lightning Learning**  
Fast-paced, interactive sharing of tips and resources; facilitated by Jim Comer |                                                                                  |                                                                         |
| 4:15  | **Closing Remarks / Adjourn** |                                                                                  |                                                                         |

*Special thanks to our conference sponsors: E-Learning Council, TASSCC, and DIR.*  
*Thank you to all the volunteers who made this event possible!*