



Technology Forum 2019

Journey to the Cloud: How to Get There

Thursday, October 3rd Austin, Texas

Exhibit & Speaker Opportunities

The Texas Department of Information Resources (DIR) invites interested vendors to participate in DIR's **2019 Technology Forum** by exhibiting and/or providing a speaker. This event is a free one-day, two-track conference for public sector IT leaders with the theme *Journey to the Cloud: How to Get There*. TASSCC serves as a sponsor.

Submit exhibitor registration and presentation offers via online forms from the [conference website](#).

EXHIBIT OPPORTUNITIES (Registration starts June 3 at 10am.)

Participating as an exhibitor offers a unique marketing opportunity and a chance to learn more about state government needs while interacting with key decision-makers. We expect 200+ attendees from a wide variety of Texas state agencies and universities.

Exhibit space includes a 5-foot table, floor length drape, 2 chairs, electricity, admission for 2 company representatives, parking, Wi-Fi access, listing in conference website/materials, and attendee roster (post-event). Spaces are limited!

EXHIBIT FEE SCHEDULE	
Register	
by 7/10/2019	\$659
07/11 – 08/14	\$759
08/15 or later	\$859

Note – exhibit area did reach capacity very rapidly last year. Don't delay if interested!

CALL FOR PRESENTATION (Due by June 28th)

In a constantly changing technology environment, how is government transforming delivery of services, programs, and systems? Cloud adoption is one answer, but that journey includes many challenges. To explore these issues and more, DIR encourages subject matter experts to submit presentation abstracts for consideration. Sessions range from 20-50 minutes with most being a standard 50 minutes, but shorter "spotlight" topics will also be considered. As always, topics must be purely educational with no marketing or self-promotion.

Topics of Interest

The conference offers educational sessions of interest to public sector IT leaders regarding strategic issues, technology updates, and DIR solutions and services. Possible target may include, but are not limited to:

- Accessibility
- Agile
- AI and Machine Learning
- App Dev
- Business Intelligence
- Change Management
- Cloud
- Cloud Analytics
- Collaboration/Engagement
- Cybersecurity
- Data
- Digital Services
- BCP & Disaster Recovery
- Innovation
- Internet of Things (IoT)
- Knowledge Management
- Legacy Modernization
- Migration Strategies
- Mitigating Risk
- Network
- Strategic Assessment
- Tech Forecast/Visionary
- Trends and Challenges
- Transformation

The 2019 conference will focus on cloud topics.

DIR CONTACTS

General Questions: Joy Hall Bryant Joy.bryant@dir.texas.gov (512) 475-2346
 Exhibitor Payments: Janet Spies, JFS Events jspi456@gmail.com (512) 461-3236

Visit the [conference website](#) to learn more and to submit a proposal via the online form.